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## Media Services

Crown Commercial Service

Published date: 25 June 2020

Closed future opportunity - This means that a potential contract has passed its approach to market date. A buyer can choose to consider any supplier interest or convert this notice into an opportunity ready for live procurement.

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Approach to market date:  
22 June 2020

### Contract summary

#### Industry

- Advertising services - 79341000

#### Location of contract

United Kingdom

#### Value of contract

£800,000,000

#### Procurement reference

RM6123

#### Published date

25 June 2020

#### Approach to market date

22 June 2020

**Contract start date**

22 May 2022

**Contract end date**

21 May 2026

**Procedure type**

Open procedure (OJEU)

▶ [What is an open procedure \(OJEU\)?](#)

**Contract is suitable for SMEs?**

No

**Contract is suitable for VCSEs?**

No

**Description**

Crown Commercial Service (CCS) as the Authority intends to put in place a Pan Government Collaborative Agreement for the provision of media services to be utilised by Central Government Departments and all other UK Public Sector Bodies, including Local Authorities, Health, Police, Fire and Rescue, Education and Devolved Administrations.

It is intended that this commercial agreement will be the recommended vehicle for all media services required by UK Central Government Departments.

The lotting structure of this framework will be determined as a result of the market engagement.

**More information**

Spend profile

<b>Financial year</b>	<b>Budget</b>
2022/2023	£200,000,000
2023/2024	£200,000,000
2024/2025	£200,000,000
2025/2026	£200,000,000

### **Additional text**

This Prior Information Notice is to signal an intention to commence market engagement with those within the media services market including but not limited to media planning, media buying and/or media sales services for traditional, digital, trade, recruitment, B2B, domestic, regional and international media

Crown Commercial Service intends to hold market engagement sessions during July, August and September 2020 with industry experts and suppliers interested in potentially bidding for the resulting framework contract. If you are interested in attending a market engagement session please express your interest by emailing [medialandscape@crowcommercial.gov.uk](mailto:medialandscape@crowcommercial.gov.uk) no later than midday on Monday 6th July 2020. Further details will be provided to you.

Your email must clearly state: the name of your organisation, and contact details for the individual(s) who will be participating in the market engagement.

Crown Commercial Service (CCS) will use an eSourcing system for this competition and reserves the right to use an electronic auction. The eSourcing system we will use is  
[<https://crowcommercialservice.bravosolution.co.uk>].

Please note that, to register, you must have a valid DUNS number (as provided by Dun and Bradstreet) for the organisation which you are registering, who will be entering into a contract if invited to do so.

The value in II.1.5 is an indicative value over 4 years. The date in II.3) is the estimated date of publication, please refer to the CCS website page <https://www.crowncommercial.gov.uk/agreements/upcoming> Crown for updates and monitor Tenders Electronic Daily for the publication of the OJEU contract notice.

The Cyber Essentials scheme is mandatory for Central Government Contracts which

involve handling personal information and providing certain ICT products and services. The Government is taking steps to further reduce the levels of cyber security risk in its supply chain through the Cyber Essentials scheme. The scheme defines a set of controls which, when properly implemented, will provide organisations with basic protection from the most prevalent forms of threat coming from the internet.

To participate in this procurement, bidders will be required to demonstrate that they are Cyber Essentials certified for the services under and in connection with the procurement.

[The bidder may be awarded a contract but shall not enter into any call off contracts with buyers until they are able to demonstrate to CCS that they meet the technical requirements prescribed by the Cyber Essentials Scheme for services under and in connection with this procurement.]

The service that arise from this framework will involve the supplier holding material that has been assigned a protective marking under the Government Security Classifications Scheme (April 2014) of OFFICIAL/SENSITIVE.

## About the buyer

### Contact name

The Minister for the Cabinet Office acting through Crown Commercial Service

### Address

9th Floor, The Capital, Old Hall Street  
Liverpool  
L3 9PP  
England

### Telephone

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### Email

[medialandscape@crownccommercial.gov.uk](mailto:medialandscape@crownccommercial.gov.uk)

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